20th August 2018

**YOKOHAMA All-Season Tyre – certified by the German TÜV SÜD**

TÜV SÜD is one of the world’s leading Technical Service organisations, within the segments Industry, Mobility and Certification.

“Choose certainty. Add value.“ is the philosophy behind the services from TÜV SÜD, with Headquarters in Germany. The YOKOHAMA All-Season Tyre BluEarth-4S AW21, has now been awarded certification during recently conducted benchmark tests by the prestigious TÜV SÜD, Germany.

The YOKOHAMA BluEarth-4S AW21 was tested on a voluntary basis and complies with the essential requirements and values, as laid out in the stringent tests conducted by TÜV SÜD which include performance tests on Wet, Dry and Snow, Rolling Resistance and Noise.

The whole series of tests included Aquaplaning on a straight line, Wet Braking, lateral wet grip, Dry braking, Acceleration on Snow, Braking on Snow, Lateral Grip on Snow, Rolling resistance and Pass-by noise.

The YOKOHAMA BluEarth-4S AW21, is well suited for small and compact cars, mid-size sedan and modern SUVs & CUVs offering excellent year round performance. The All-Season product from YOKOHAMA features the company´s latest winter-tyre technologies which offer enhanced Snow & Ice Grip, outstanding performance and confident driving in winter conditions. With its newly developed tread pattern, the tyre provides an optimal balance for all circumstances. The flat and wide pattern contour with the divergent V-Groove and the Crossing Narrow Groove support the outstanding snow, ice and wet performance while the wide tread width with the large shoulder blocks and the All-Season sipe contribute to safe and reliable driving for every-day use with long mileage. All sizes also have the Snowflake Mark.

A spokesman for YOKOHAMA expressed satisfaction with the certification achieved for this first European All-Season Tyre from the Japanese premium Tyre manufacturer.

